



Discover the enchanting medieval village of Gruyères, where history and tradition meet. Explore the renowned Cailler Chocolate Factory and the Maison du Gruyère, and learn the secrets behind Swiss chocolate and cheese-making.

| Information | Description |
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| Tour name | GENEVA: Gruyères - Medieval Village & Chocolate - Winter tour |
| Code produit | KTG353 |
| Opening | 9h30: Nov, Dec, Jan, Avril: Sunday |
| Description | <p>Tucked away in the heart of the Swiss countryside, Gruyères is a haven for those who wish to experience the serene beauty of Switzerland. As you travel comfortably aboard a scenic bus ride, you'll be treated to ever-changing landscapes—lush meadows, rolling hills, and the distant, majestic peaks of the Alps guiding your way. Your adventure begins in the world-renowned Cailler Chocolate Factory, where the rich history of Swiss chocolate unfolds before your eyes. Immerse yourself in the chocolate-making process, learn the craft that has been perfected over centuries, and, of course, indulge in endless tastings of creamy, velvety chocolate.</p> <p>Next, venture into the heart of Swiss cheesemaking at the iconic Maison du Gruyère, where the art of crafting Gruyère AOP has been passed down through generations. From the alpine dairies to the village cheese shops, each step in the making of this world-famous cheese is a testament to tradition and craftsmanship. Your senses will be guided through a modern, interactive experience where the story of Gruyère AOP comes alive. Meet Cerise, the friendly cow, who will lead you through the secrets of the cheese's creation, and learn how each wheel is carefully aged to perfection. The exhibition features captivating panels, informative films, and a peek into the cheese cellars where the magic truly happens.</p> <p>After this sensory adventure, take some time to wander through the medieval village of Gruyères, a place untouched by time, nestled at the foot of the pre-Alps. The town's charming cobblestone streets and picturesque architecture will transport you to another era, while the sound of cowbells ringing in the distance creates a peaceful melody of rural life. Breathe in the crisp mountain air, surrounded by breathtaking landscapes that stretch as far as the eye can see. This village, crowned Switzerland's most beautiful village of 2014, invites you to lose yourself in its tranquility and explore its timeless beauty at your own pace.</p> |
| Duration of circuit | 8h |
| Departure | 9h30 Bus Terminal of Geneva, Place Dorcière |



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| Return point | 5:30/6:00 pm Bus Terminal of Geneva, Place Dorcière |
| Guided tours | Driver guide |
| Included | Transportation Driver Guide Chocolate factory Cheese museum Free time in Gruyères |
| Excluded | Food & Drinks Panoramic train Lunch Fondue |

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